

SYMPOSIUM ON INTERNATIONAL STUDENT RECRUITMENT



**Hudson
Global Alliance**

October 4-5, 2020
East Coast
Location TBA

Sunday, October 4

Out-of town participants arrive at hotel (TBA) by 4pm

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| 5:30pm | Check-in; Cocktail hour and networking reception |
| 6:15 | Welcome; Setting the stage..... Bob Massa , Exec Director, Hudson Global Alliance |
| | The Rapidly Changing Environment in International Student Recruitment..... Mac Gamse , CEO, Hudson Global Scholars |
| 7:15 | Dinner and Conversation |

Monday, October 5

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| 7:30am | Breakfast |
| 8:30 | Plenary Session: The Secret to International Student Growth <ul style="list-style-type: none"> An intimate look at the last 10 years of student mobility through the eyes of 3 million data pointsBrian Meagher, Vice President of Analytics, Shorelight Education |
| 9:30 - 10:45 | Panel 1: Putting Data in Context: Implications for Admissions In a COVID-19 world..... Karin Fischer , Correspondent, Chronicle of Higher Education Dr. Pia Wood , Vice Provost and Dean of International Affairs, University of North Texas Brian Meagher , moderator |
| 10:45 – 11:00 | Break |
| 11:00 – 12:15 | Panel 2: The shifting landscape <ul style="list-style-type: none"> Admission challenges/solutions Verifying academic and language preparedness The impact of technology on how we recruit Cultural considerations – how to be culturally sensitive in our recruiting Dr. Jamila Everett , Director of Admission and Financial Aid, The Webb Schools, CA Dr. Marco Dinovelli , Senior Associate Director of Admissions, Rutgers University Dr. Andrea Felder , Asst. Vice Provost, Undergraduate Admission, American University Dr. Bob Massa , moderator |
| 12:15 – 1:30 | Luncheon Keynote: Seeking the best and the brightest: Countries' strategies for attracting global student talent..... Dr. Rajika Bhandari , President, IC3 Institute |
| 1:45 – 3:00 | Panel 3: Securing a competitive position for your institution: <ul style="list-style-type: none"> Aligning academic and co-curricular programs with student needs Rethinking the engagement / student advising process. Identifying and closing the gap between marketing and reality Dr. Rajika Bhandari , President, IC3 Institute Dr. Duleep Deosthale , former Dean, LIU Global College, moderator Bobbe Fernando , Senior Director of Global Admissions, NYU |
| 3:00 – 4:15 | Panel 4: Immigration Issues <ul style="list-style-type: none"> Current issues, data, pitfalls, hotbed countries Helping students navigate the process Yocasta Brens-Watson , Director of International Student & Scholar Services, Teachers College, Columbia University David Fosnocht , JD, Director of Immigration Practice Resources, NASFA Joann Ng Hartmann , Senior Director, IEM-ISS Services, NAFSA Dr. Nick Arrindell , moderator, retired Director of International Student and Scholar Services, Johns Hopkins University |
| 4:15 – 4:30 | Wrap Up and next steps for Hudson Global Alliance members Bob Massa , Mac Gamse |